WORLD NO TOBACCO DAY



I million people each year

Tobacco kills **| person** every **6** seconds in the world

Worldwide, nearly 5.4 million active smokers and 600,000 people exposed to secondhand smoke die annually



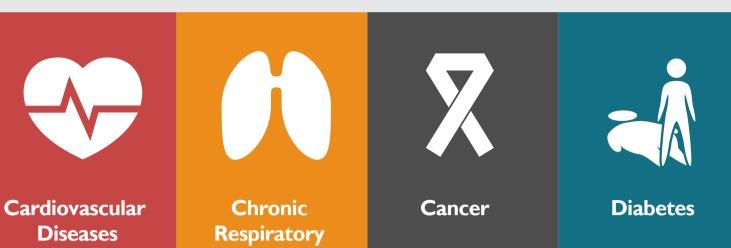
A third to one-half of all smokers will die from a disease caused by tobacco

10% (\$

In poor families, tobacco spending can represent up to 10% of the family budget

Tobacco use is top risk factor for the 4 major noncommunicable diseases that are responsible for **62%** of premature deaths in the Americas:

Diseases



MOST COST-EFFECTIVE TOBACCO CONTROL MEASURES



places and indoor workplaces smoke-free, including public transportation

Pass laws making all public



and affordability of tobacco products by increasing taxes on tobacco



of tobacco and secondhand smoke through effective health warnings and media campaigns



promotion and sponsorship

THE ECONOMY AND SECURITY

ILLICIT TRADE OF TOBACCO PRODUCTS

HAS HARMFUL EFFECTS ON HEALTH,



GREATER TOBACCO CONSUMPTION Especially in children and young people and in lower-income individuals



Less information about risks

No health warnings

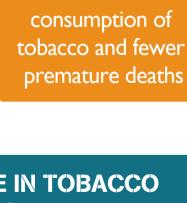
STOPPING THE ILLICIT TOBACCO

EFFECTS

TRADE IS A HEALTH PRIORITY

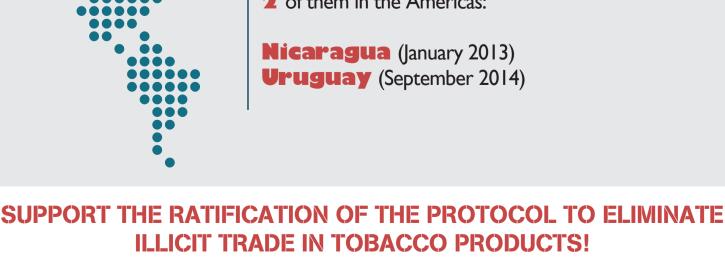






Reduced

Only 8 States Parties have ratified the Protocol,



Nicaragua (January 2013) **Uruguay** (September 2014)

of them in the Americas:

Pan American Health **Organization** #NOTOBACCO

www.paho.org/tobacco

