

BRAZIL

206 000 000

Total population

73%

Percentage of deaths
from NCDs

928 000

Total number of NCD
deaths

17%

Risk of premature death
from target NCDs

1	National NCD targets	●
2	Mortality data	●
3	Risk factor surveys	●
4	National integrated NCD policy/strategy/action plan	●
5	Tobacco demand-reduction measures:	
a	increased excise taxes and prices	◐
b	smoke-free policies	●
c	large graphic health warnings/plain packaging	●
d	bans on advertising, promotion and sponsorship	●
e	mass media campaigns	◐
6	Harmful use of alcohol reduction measures:	
a	restrictions on physical availability	◐
b	advertising bans or comprehensive restrictions	○
c	increased excise taxes	◐
7	Unhealthy diet reduction measures:	
a	salt/sodium policies	●
b	saturated fatty acids and trans-fats policies	●
c	marketing to children restrictions	●
d	marketing of breast-milk substitutes restrictions	●
8	Public education and awareness campaign on physical activity	●
9	Guidelines for management of cancer, CVD, diabetes and CRD	●
10	Drug therapy/counselling to prevent heart attacks and strokes	○

● = fully achieved ◐ = partially achieved ○ = not achieved