Saint Lucia 2011 (Ages 13-15) Global Youth Tobacco Survey (GYTS)



FACT SHEET

The Saint Lucia GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Saint Lucia could include in a comprehensive tobacco control program.

The Saint Lucia GYTS was a school-based survey of students in forms 1, 2, 3 and 4 conducted in 2011.

At the first stage, all schools were selected containing forms 1 through 4. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. A total of 1,363 students participated in the Saint Lucia GYTS of which 858 were ages 13 to 15 years. The overall response rate of all students surveyed was 75.1%.

Prevalence

32.5% of students had ever smoked cigarettes (Boys = 41.4%, Girls = 24.6%)

20.7% currently use any tobacco product (Boys = 24.5%, Girls = 17.3%)

10.7% currently smoke cigarettes (Boys = 13.3%, Girls = 8.5%)

13.4% currently use other tobacco products (Boys = 16.0%, Girls = 11.0%)

19.3% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

34.8% think boys and 19.8% think girls who smoke have more friends 12.2% think boys and 8.4% think girls who smoke look more attractive

Access and Availability - Current Smokers

40.5% usually smoke at home

12.0% buy cigarettes in a store

Exposure to Secondhand Smoke (SHS)

30.5% live in homes where others smoke in their presence

33.8% are around others who smoke in enclosed public places

62.8% are around others who smoke in outdoor public places

81.3% think smoking should be banned from public places

72.6% think smoke from others is harmful to them

23.5% have one or more parents who smoke

6.7% have most or all friends who smoke

Cessation - Current Smokers

67.2% have ever received help to stop smoking

Media and Advertising

53.9% saw anti-smoking media messages, in the past 30 days

38.5% saw pro-cigarette ads on billboards, in the past 30 days

27.8% saw pro-cigarette ads in newspapers or magazines, in the past 30 days

9.7% have an object with a cigarette brand logo

11.4% were offered free cigarettes by a tobacco company representative

School

54.6% had been taught in class, during the past year, about the dangers of smoking 34.6% had discussed in class, during the past year, reasons why people their age smoke

Highlights

- 20.7% of students currently use any form of tobacco; 10.7% of the students currently smoke cigarettes; 13.4% currently use some other form of tobacco
- SHS exposure Three in 10 students live in homes where others smoke, and one-third of the students are around others who smoke in enclosed public places; almost one-quarter of the students have one or more parents who smoke
- Over seven in 10 think smoke from others is harmful to them
- Over eight in 10 students think smoking in public places should be banned
- One in 10 students has an object with a cigarette brand logo on it
- Over half of the students saw antismoking media messages in the past 30 days; almost four in 10 students saw pro-cigarette ads on billboards; and almost three in 10 saw pro-cigarette ads in newspapers or magazines in the past 30 days