

# **GATS Process Chart**

### Global Adult Tobacco Survey

The Global Adult Tobacco Survey (GATS) is the global standard to systematically monitor adult tobacco use and track key tobacco control indicators.

GATS is a nationally representative household survey of adults 15 years of age or older, using a standard protocol. It is intended to generate comparable data within and across countries. GATS enhances countries' capacity to design, implement and evaluate tobacco control interventions.

GATS aims to assist countries address selected demand-related articles of the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC). It will further support the WHO MPOWER policy package which includes:



Monitor tobacco use and prevention policies Protect people from tobacco smoke Offer help to quit tobacco use

 $oldsymbol{W}$ arn about the dangers of tobacco Enforce bans on tobacco advertising, promotion, and sponsorship

Raise taxes on tobacco

#### **Process**



## **Guidelines and Protocol**

Country Engagement Process

Implementation Instructions

**Proposal Development Guidelines** 

# Implementation Guidelines

# **Introductory Country Engagement**

Country commitment

#### **GATS Implementing Agency Selection**

· National statistics office/census agency

#### **GATS Orientation**

• Technical • Process • Proposal

**Proposal Submission, Review & Funding** · Technical and budget reviews

## **Pretest Training & Implementation**

2

3

4

5

1

## **GATS Implementing Agency READY**

- Questionnaire adapted and finalized
  - Sample design approved
  - · Mapping and listing completed
- Handhelds received and programmed

#### **Full Survey Training**

• Fieldwork • Data Management

- b. Core Questionnaire Programming Specifications

# **FIELDWORK & DATA MANAGEMENT**

Fieldwork (6 to 13 weeks)

#### **Data Management**

- Quality assurance
- National data aggregation

# Sample Weighting, Quality Assurance, **Analysis & Reporting**

- · Sample weighting approval
- Fact Sheet and Country Report adaptation
  - · Data analysis and tabulation
    - · Country Report writing

#### **RELEASE & DISSEMINATION**

• Fact Sheet • Country Report

**Data to Program & Policy Interventions** 

# GATS Questionnaire

**Comprehensive Standard Protocol** 

Implementing Agency Selection Guidelines

a. Core Questionnaire with Optional Questions

b. Question by Question Specifications

# GATS Sample Design 🔲 🔲 🔲

- a. Sample Design Manual
- b. Sample Weights Manual

# GATS Fieldwork Implementation 🔲 🔲

- a. Field Interviewer Manual
- b. Field Supervisor Manual
- c. Mapping and Listing Manual

#### GATS Data Management | | | |

- a. Programmer's Guide to General Survey System
- c. Data Management Implementation Plan
- d. Data Management Training Guide

# GATS Quality Assurance: Guidelines and Documentation

# GATS Analysis and Reporting Package

# a. Fact Sheet Template

- b. Country Report: Tabulation Plan and Guidelines
- c. Indicator Definitions

### GATS Data Release and Dissemination



- a. Data Release Policy
- b. Data Dissemination: Guidance for the Initial Release of the Data

#### **GATS Partner Organizations**

- · US Centers for Disease Control and Prevention
- · CDC Foundation
- Johns Hopkins Bloomberg School of Public Health
- RTI International
- World Health Organization