



Centers for Disease
Control and Prevention
Center for Global Health



**IHR Risk Communication Capacity Building Workshop
Central America Regional Workshop
Antigua, Guatemala
May 18 – 20, 2011**

Wednesday, May 18, 2011

- 8:00 AM Registration
- 8:30 AM Welcome, Opening Remarks & Introductions
Rolando Hernandez, COMISCA
Nivaldo Linares, CDC-CAP
- 9:30 AM Workshop Overview
Marsha Vanderford, CDC
- 10:00 AM Coffee Break
- 10:15 AM Case Studies/Sharing Risk Communication Experiences from the Field
(Session structure: two 20-minute presentations with 20 minutes for Q & A)
Facilitator: Bryna Brennan, PAHO
(1) Dengue and the National Risk Communication Strategy
Xinia Bustamante, PAHO/Costa Rica
(2) Cholera Outbreak in Haiti
Rosane Lopes, Consultant, Risk Communication
- 11:15 AM International Health Regulations (IHR) and the Recommended Core Capacities
Presenter Introduction: Marsha Vanderford, CDC
Presenter: Nivaldo Linares, CDC-CAP
- 12:30 PM Lunch
- 1:30 PM Introduction to Risk Communication for Public Health Emergencies
Presenter Introduction: Marsha Vanderford, CDC
Presenter: Satya Sarkar, Consultant, WHO IHR Risk Communication Capacity Building
- 2:30 PM Module 1: Transparency & First Announcement
Simulation: Marsha Vanderford, CDC
Module & Discussion: Nikki Parrott, CDC

Work Group Facilitators

Vilma Gutierrez, PAHO	Xinia Bustamante, PAHO
Silvia Posada, PAHO	Rosane Lopes, Consultant, Risk Communication



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Pan American
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Note: coffee will be available around 3 PM

4:30 PM Wrap-up
Marsha Vanderford, CDC

Thursday, May 19, 2011

8:00 AM Recap of Exercise from Day 1 by Participant

8:15 AM Overview of Day
Marsha Vanderford, CDC

8:30 AM Module 2: Communication Coordination
Simulation: Marsha Vanderford, CDC
Module & Discussion: Silvia Posada, PAHO/Panama

10:30 AM Coffee break

10:45 AM Module 3: Information Dissemination including Media Relations
Simulation: Marsha Vanderford, CDC
Module & Discussion: Xinia Bustamante, PAHO/Costa Rica

12:30 PM Lunch

1:30 PM Module & Simulation 3: Information Dissemination including Media Relations,
continued

2:30 PM Module & Simulation 4: Listening through Dialogue
Simulation: Marsha Vanderford, CDC
Module & Discussion: Vilma Gutierrez

3:00 PM Coffee Break

3:15 PM Module 4: Listening through Dialogue, continued

5:00 PM Wrap-up
Marsha Vanderford, CDC

Friday, May 20, 2011

8:00 AM Recap of Exercise from Day 2 by Participant

8:15 AM Overview of Day
Bryna Brennan, PAHO

8:30 AM Group Photograph



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- 8:45 AM Module 5: Building Capacity—National Action Plan
Bryna Brennan, PAHO
- Note: coffee/tea will be available around 10:15 AM*
- 10:45 AM Working Group Presentations
- 11:45 PM Next Steps & Capacity Building Strategies Moving Forward
Bryna Brennan, PAHO
- 12:30 PM Workshop Evaluation
- 12:45 PM Closing Remarks & Presentation of Certificates
Rafael Chacon, COMISCA
Bryna Brennan, PAHO
Nikki Parrott, CDC
- 1:00 PM Lunch