

## World Economic Forum on Latin America

### List of Speakers for session Creating Healthier Environments and Lifestyles

As of 15 June 2011

Rio de Janeiro, Brazil, 27 April - 29 April 2011

Fabio Acerbi	Director, Corporation and Government Affairs	Kraft Foods Brazil SA	Brazil
Gustavo Averbuj	Chief Executive Officer	Ketchum	Argentina
Marco Baccanti	General Manager	Technogym SPA	Italy
Maxime Buyckx	Director, Health and Wellness Programs	The Coca-Cola Company	USA
Norm Campbell	Chair PAHO Expert Group	University of Calgary	Canada
Marisol Carvallo	Head of the Division Public Health Policies and Health Promotion	Ministry of Health of Chile	Chile
Fernando Coelho Neto	Executive Manager, Health Services	Serviço Social da Indústria (SESI-SP)	Brazil
Eliana Coria	Gestión Técnica	Ministry of Health of Argentina	Argentina
Carla Decotelli	Corporate Medical Advisor	Vale Foundation	Brazil
Etienne H. Deffarges	Executive Vice-President	Accretive Health Inc.	USA
Jamie Ferguson	Vice-President, HIT Strategy and Policy	Kaiser Permanente	USA
Daniel Ferrante	Coordinator, National Injury Programme	Ministry of Health of Argentina	Argentina
Marisol Figueroa	Food Manager	Chile Alimentos AG	Chile
Wilson Follador	Manager of Health Economics and Market Access	Sanofi-Aventis Farmacêutica Ltda	Brazil
Cecilia Gamboa	Manager, Division of Planning and Evaluation	Ministry of Health of Costa Rica	Costa Rica
Enrique Gil Bellorin	Director for Disease Control and Prevention and Sustainable Development.	Organização Pan-Americana da Saúde (OPAS)	Brazil
Diego González Machín	Coordinator for the Unit of Sustainable Development and Environmental Health	Organização Pan-Americana da Saúde (OPAS)	Brazil
James Hill	External Relations Officer	Pan American Health Organization (PAHO)	USA
James T. Hogan	Vice-President, Latin America	Medtronic Inc.	USA

Donna J. Hrinak	Vice-President, Global Public Policy and Government Affairs	PepsiCo Inc.	USA
Patricia Jaime	Future National Coordinator of Nutrition Division	Ministry of Health of Brazil	Brazil
Edmund Klotz	President	Associação Brasileira das Indústrias da Alimentação (ABIA)	Brazil
Branka Legetic	Regional Adviser on prevention and control of Noncommunicable Diseases	Pan American Health Organization (PAHO)	USA
Barbara Legowski	Consultant on NCD Policy, Ottawa	Pan American Health Organization (PAHO)	USA
Otaliba Libano de Moraes	Director	Ministry of Health of Brazil	Brazil
Hubert Linders	Information Manager and Project Coordinator	Consumers International	Chile
Tatiana Marante	Market Access Department Manager	Pfizer Ltda	Brazil
Julianna Marra	Governmental Affairs Manager	Unilever Brazil Ltda	Brazil
Abner Mason	Chief Executive Officer	Corporate Responsibility Partners	USA
Ciro Mortella	Director, Corporate Affairs, Worldwide BioPharmaceutical Businesses	Pfizer Inc.	USA
Eduardo Nilson	Acting National Coordinator of Nutrition Division	Ministry of Health of Brazil	Brazil
Rodrigo Afonso Pimentel	Business Director, Government	GE Healthcare	Brazil
Marcos Pupin	Head of Regulatory Affairs, Public Affairs Department	Nestlé Brasil Ltda	Brazil
Denise Resende	General Manager of Food Products	National Health Surveillance Agency (Anvisa)	Brazil
Hans Fernando Rocha Dohmann	Secretary for Health and Civil Defense	City of Rio de Janeiro	Brazil
Esteban Daniel Rossi	Country General Manager, Argentina Area	Becton Dickinson	Brazil
Susan L. Segal	President and Chief Executive Officer	Council of the Americas	USA
Marco Simoes	Vice-President, Communications and Sustainability	The Coca-Cola Company	Brazil
Celia Suzuki	Head of Strategic Wellness Unit	Nestlé Brasil Ltda	Brazil
Alexander Triebnigg	Country President, Brazil	Novartis	Brazil

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