



The Pan American Forum for Action on NCDs – Concept Overview

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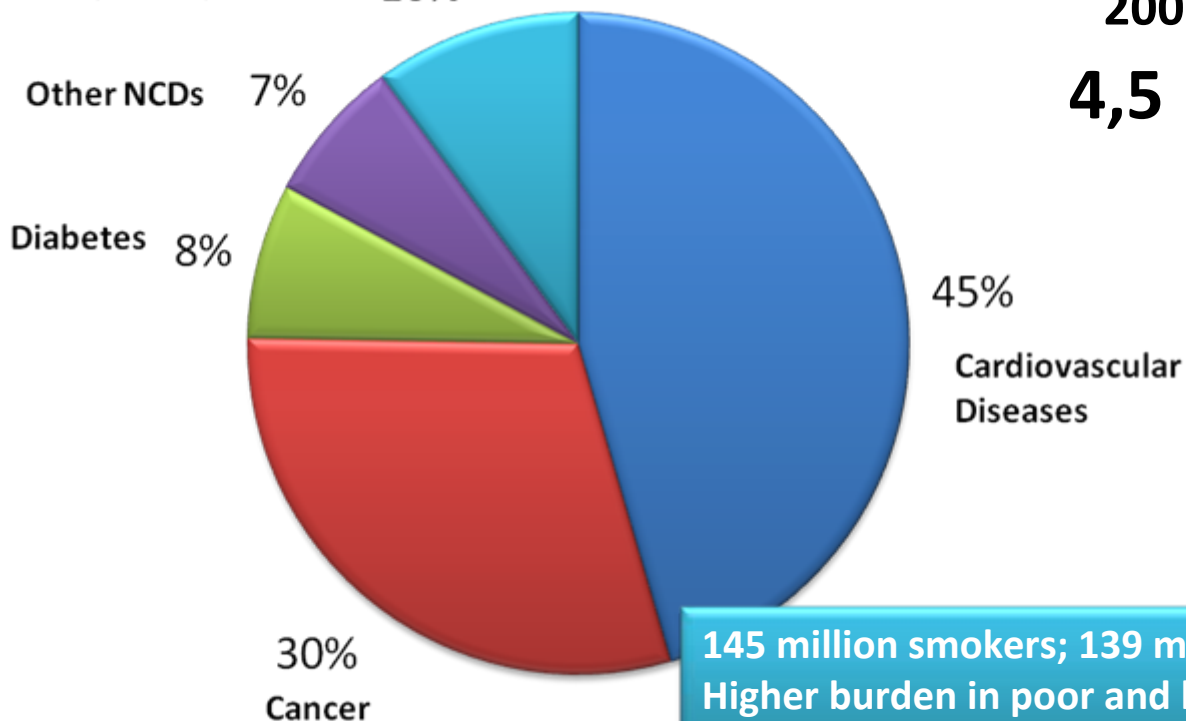
Dr. James Hospedales, Coordinator Chronic Disease Prevention and Control

- To explain PAF concept, work plan, strategic initiatives
- To ask advice on key questions facing the PAFNCD
- To agree on the role and operations of the ASG and on clear next steps

- Provide high level overview of the context, rationale and history of the Pan American Forum for Action on NCDs
- Clarify the PAF concept (mission, function, structure, process)
- Answer your questions!

Chronic respiratory disease

Chronic Respiratory Disease 10%



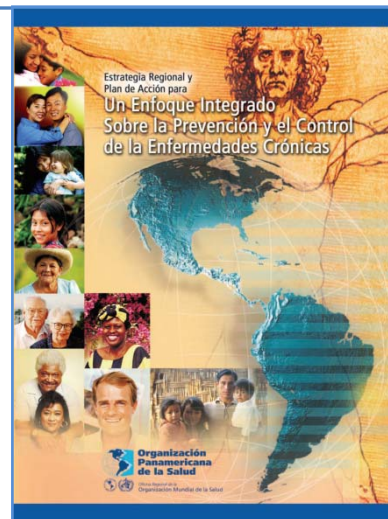
TOTAL NCD DEATHS

2009

4,5 M

The ultimate goal to prevent 3 million deaths over the next 10 years.

NCD Regional strategy and other supported strategies



REGIONAL STRATEGY AND PLAN OF ACTION FOR NCDs

POLICY & ADVOCACY

SURVEILLANCE

HEALTH PROMOTION

DISEASE MANAGEMENT

PAF + CARMEN network

2003



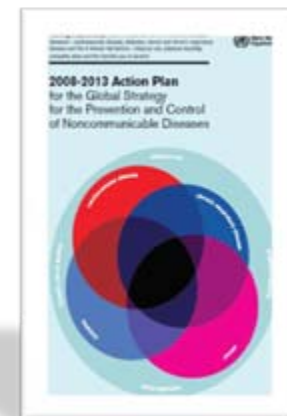
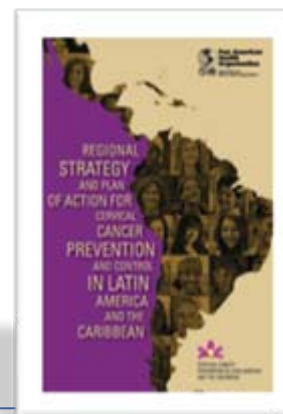
• *WHO Framework Convention on Tobacco Control*

2004



• *Global Strategy on Diet, Physical Activity and Health*

2006



2008

• *Regional Strategy and Plan of Action for Cervical Cancer*

• *Regional Population-based and Individual Approaches to the Prevention and Management of Diabetes and Obesity*

2012

• *2008-2013 WHO Action Plan for the Global Strategy for the Prevention and Control of NCDs*

• *Revised Regional Strategy on NCDs*

The PAFNCD was conceived as a vehicle or 'platform' to:

- Discuss transformations needed to stimulate environment and policy changes
- Strengthen/establish partnerships to take action on agreed objectives
- Create synergy and address underlying risk factors of chronic diseases, making the healthy choice the easier choice
- Support Member States in implementing the regional strategy and related mandates

- ***2006/2007: Implementation of the Regional Strategy and Approval to Establish the Partners Forum***
- ***2008: Initiating the Consultative Process and Establishing Support for this Multi-Sectoral Collaboration***
- ***2009: Building the Base and Launching the Partners Forum***

- **2010: Initial Implementation**
 - *Initial website & member outreach*
 - *Working group meetings on initiatives*
 - *Discussions at CARMEN Network meeting in Peru*
 - *Trinidad and Tobago and US-Mexico Border events*
 - *Trainings in partnership and negotiation*
 - *Development of partnerships with WEF*

- **2011: Continued implementation and review**
 - Governance and operation evaluation
 - UNHLM on NCD and launch of 2nd phase of PAFNCD
 - WEF event during World Health Assembly
 - Consultative process with stakeholders

Country focused work

Cervical cancer: 13 countries

Chronic Care passport: 15 countries

STEPS surveillance: 25 countries

National Plans: 7 countries

Mexico, VIDA, Veracruz

CCM demonstration project

Honduras

Cancer National Plan implementation

Dominican Republic

Implementation of model for Comprehensive Care for Clients with NCDs

CENTRAL AMERICA

CAMDI program in GUA, ELS, NIC and HON
Improved radiotherapy services

Guatemala

Cxca program strengthening

Costa Rica

Monitoring quality of care with STEPS

Panama

National Cancer Plan and Palliative Care Plan implementation

Bolivia

Cxca program strengthening and Cervivac model pilot country

Argentina

Integrated Care Plan for diabetes and cardiovascular health

Cxca program strengthening with HPV DNA testing and HPV vaccine introduction; improved information system and Cervivac model pilot country

Caribbean

-Implementation of the CCM in 10 Caribbean countries
- **JAMAICA**: HPV prevalence study and Cervivac model pilot country

Brazil: Diadema, Sao Paulo

Increased capacity of the family health strategy in NCDs

Paraguay

-Paso a Paso in Misiones
-Cxca program strengthening
-Cervivac model pilot country

Uruguay

Previniendo Program in 3 departments

ACHIEVEMENTS: UN High Level Meeting on NCDs



CARMEN network, CARMEN Policy Observatory and CARMEN subregional meetings

Preparation of the Member States in the lead up to the UNHLM on NCDs

- Regional Consultation, Mexico
- Policy Observatory Meeting, Trinidad & Tobago
- Andean CARMEN Subregional Meeting



High-level of commitment to address NCDs by leaders as a result of the UNHLM

High participation from the region: 8 heads of states and government as well as 24 countries out of 36

Political declaration on the Prevention and Control of NCDs approved

In response to the NCD Regional strategy and the UN HLM mandate...

The PAFNCD will bring together government, the scientific and academic community, the private sector, international organizations, and civil society to raise awareness of and help promote new innovative initiatives and scale-up successful practices for the prevention and control of NCDs/chronic diseases and promotion of health at all levels.

Support Member States in a ‘whole-of-society’ approach to achieving UNHLM mandates, and implementing the NCD strategy, through:

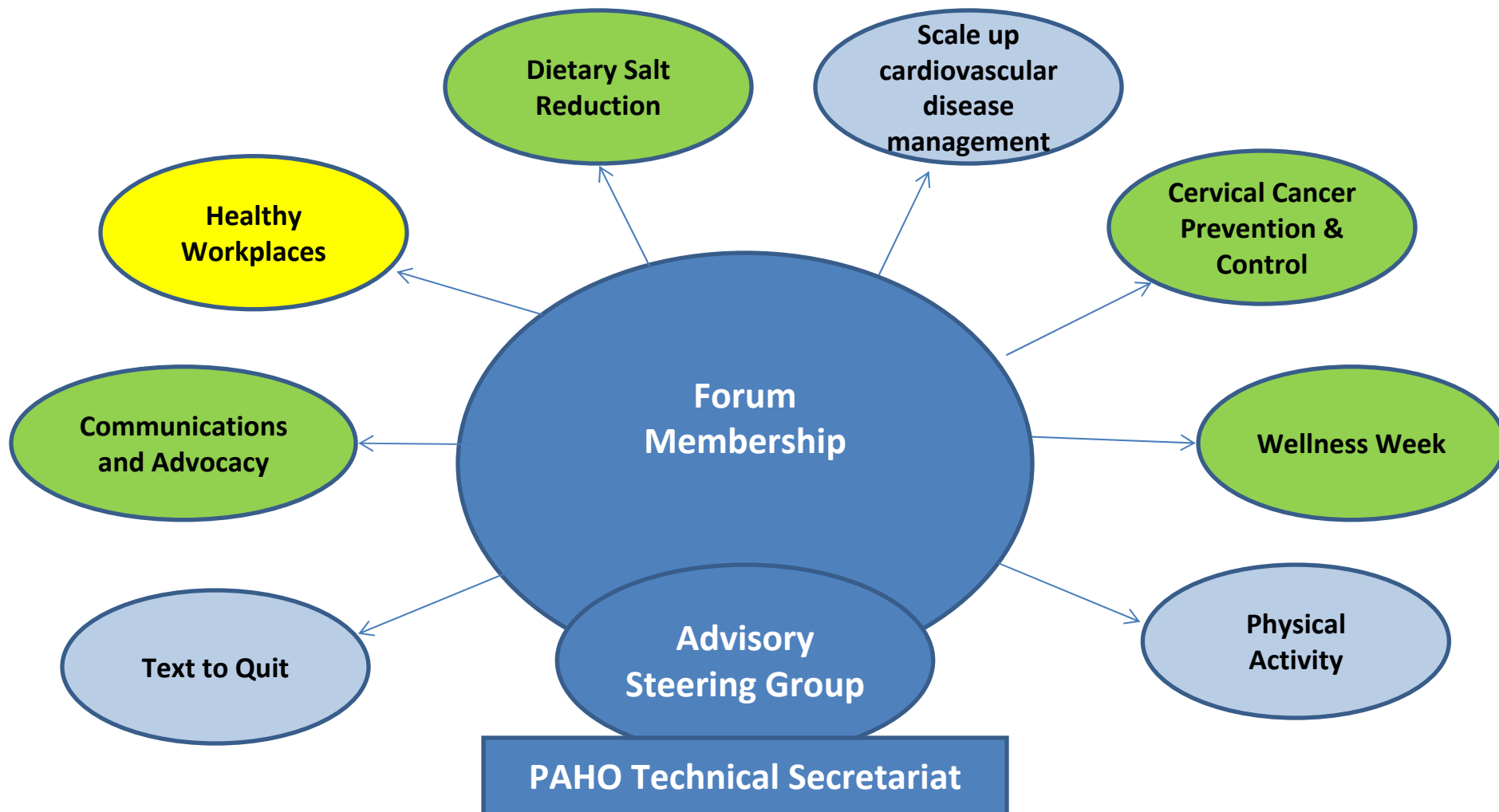
- Advocacy:** Raising NCDs to the highest level of political attention; regionally and nationally
- Building capacity for mobilizing partners and resources** for the development of priority strategic alliances to prevent and control NCDs

PAF CORE FUNCTIONS



What does the Forum do?	How does it do it?
Creates a community of stakeholders interested in working on NCDs	- Identify and engage key stakeholders (corporate communication) - Provides 'matchmaking' opportunities - Brings them together (regionally and nationally) - Facilitates continued communication (online community/website)
Develops capacity of members for working on NCDs through multi-sector collaboration	- Offers training - Provides tools and resources - Collects and disseminates best practices - Supports country efforts
Advocacy, outreach and communication	- Generate global commitment and momentum on NCDs (major advocacy events) - Increase awareness of development implications and the multi-sectoriality of the NCDs - Educate the public about NCDs and healthy lifestyles (media/PSA) - Effect action among the private sector and civilians in raising awareness
Seeds, incubates and launches strategic initiatives	- Facilitates strategic dialogues in priority areas - Develops concepts for strategic alliances - Supports identification of potential partners - Supports development of strategic alliances - Develops strategic communication for the initiatives

PAFNCD STRUCTURE



WHAT needs to be done?

UN High Level Meeting
NCD Technical Advisory Group
PAHO IDC Group
NCD Global and Regional Strategy
WHO Best Buys
Other PAHO/WHO strategies
FCAT

HOW can we do it?

Governments (CARMEN Network)
Multilateral agencies
Academia
Private sector
Traditional donors
Civil society orgs
Faith based groups

FORUM for information exchange and advocacy
Open and inclusive

Catalyzes PARTNERSHIPS and ACTION

Initiatives led by:
PAHO
Ministry of Health
other partners

Criteria:

- Strength of science
- Feasibility
- Interest of partners
- Capacity

PAHO

Technical & Support Secretariat to Pan American Forum

Catalyst in the creation of **synergies** between parties and sectors: **Honest Partnership Broker**

- Shared values and commitment (invite you sign)
- Application and due diligence process
- Rights and responsibilities/rules of participation
- Differentiate policy (“WHAT” is to be done) decided by public health authorities from action (“HOW” we achieve these goals) where members work together
- Engage diverse range of government, civil society, academic and business entities to ensure no one has undue influence and hold each other accountable
- Tobacco, Alcohol, Firearms not allowed; fundamentally opposed to public health

Questions?

