



# SALT SMART CONSORTIUM

The Multi-stakeholders Committed to Reducing the Overconsumption of Dietary Salt in the Americas

3<sup>rd</sup> Meeting of the SaltSmart Consortium  
28-29 October 2014, Brasilia, Brazil  
PAHO\_WHO Office



Healthy Caribbean Coalition





# Civil Society Panel

1. What your organization does to support salt reduction activities in the region?
2. What is the capacity and interest of your organization to support dissemination of regional targets?
3. Does your organization has ability to support monitoring of implementation (e.g. collect label data etc)?



# 1. Supporting Salt Reduction Activities in the Caribbean

- Ongoing Education
  - Dissemination of information through:
    - The HCC Weekly Roundup (500+)
    - HCC Social media (facebook, twitter etc.)
    - Through our member websites and social media
  - Supporting annual WASH activities
- Supporting Barbados National Salt Study
- Supporting PAFNCD SaltSmart from inception
- *Planned* Civil Society Population Salt Reduction Initiative
  - 7 Caribbean countries; 8 HCC Member CSOs



# Civil Society Population Salt Reduction Initiative






## 2. Capacity and interest to support dissemination of regional targets?

- Capacity ✓
- Interest ✓
  - Regional targets can be disseminated to our members through HCC existing channels of communication which reaches the following audiences:
    - Civil Society
    - Private Sector
  - Targets will also be shared with regional Governments, CARICOM Secretariat & CARPHA





### 3. Ability to Support Monitoring of Implementation (e.g. collect label data)?

- Interest ✓
- Capacity ✗

