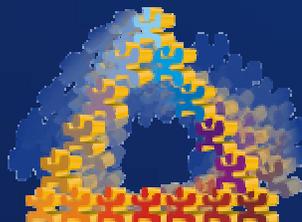


CARMEN Policy Observatory on *NCD*



**Pan American
Health
Organization**

Regional Office of the
World Health Organization



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Overview



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Outline

- **What is the CARMEN NCD Observatory?**
- **What are the key objectives?**
- **What are the five functions?**
- **What are the activity highlights?**
- **What are the opportunities?**

What is the CARMEN NCD Observatory?

- A **joint initiative** between **PAHO** and the **WHO Collaborating Center** on Noncommunicable Disease (NCD) Policy since 2004, located within the Public Health Agency of Canada (PHAC)
- A **platform for the network** of American countries and institutions engaged in the **systematic analysis** and **monitoring** of noncommunicable disease (NCD) policies
- A **support to the implementation** of the **Policy and Advocacy's line** of action of the Regional Strategy for Chronic Diseases Prevention and Control

What are the Key Objectives ?

- **Provide a knowledge-base and analytical support to policy-makers in the Americas and serve as a dissemination point**
- **Support the development of effective integrated NCD prevention policies**
- **Assess the effectiveness of policy interventions for chronic disease**
- **Strengthen multi-sectoral collaboration in the adoption of complementary policies that maximize NCD prevention**
- **Place NCD prevention higher on the agenda of policy-makers**

What are the Five Functions?

1. **Monitoring** CNCD prevention and control policy and strategies
2. Participating in collaborative **research** to better understand the processes of policy development and implementation to *develop integrated approaches* in CNCD prevention and control
3. Providing **training and capacity building** in CNCD prevention policies
4. Coordinating/documenting international **policy dialogue** related to CNCD's
5. Enhancing **partnerships** in CNCD prevention and control

HIGHLIGHTS:

Policy Monitoring

- Developing a *M&E framework (incl. performance measures)* to ensure readiness for the *evaluation strategy* of the impact of document the PAHO's Partners Forum for Prevention and Control of CNDC's in the Americas →
- *Monitoring* health initiatives through *policy tools* (e.g. *Guide to Document Health Promotion Initiatives in the Americas*) →
- *Expanding surveillance analysis* to include a variety of data sources and indicators (e.g. *Index on effectiveness of policy action*)

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Call To Action

Intersectoral Collaboration to Fight Chronic Disease

Partners Forum

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Pan American Health Organization



PAHO Guide for Documenting Health Promotion Initiatives

Health Promotion Effectiveness Working Group

**Guide for Documenting
Health Promotion Initiatives**



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HIGHLIGHTS:

Policy Research

- **Analyzing chronic disease policy** development and implementation related to diet and physical activity (e.g. *CARMEN Report on nutrition labeling; Mapping of surveillance, prevention and control initiatives for CNCD in Brazil, 1998-1985; Formulation of Policy o Fortify What Flour with Folic Acid in Costa-Rica; Cross Case Comparison (Canada, Brazil, Costa Rica); Costa Rica; and Implementation of nutrition labelling case study in Canada*) →
- **Documenting inter-sectoral approaches** in CNCD (e.g. *ActNowBC*) →
- **Participating in the development of evidence** to further the economic and social case for investment in CNCD's →





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CARMEN Pilot Canadian Case Study

Final Report

Stakeholder Convergence On Nutrition Labelling:
Building Consensus On A Complex Issue



Nutrition Facts	
Per 125 mL (87 g)	
Amount	% Daily Value
Calories 80	
Fat 0.5 g	
Saturated 0 g	1 %
+ Trans 0 g	0 %
Cholesterol 0 mg	
Sodium 0 mg	0 %
Carbohydrate 18 g	6 %
Fibre 2 g	8 %
Sugars 2 g	
Protein 3 g	
Vitamin A 2 %	Vitamin C 10 %
Calcium 0 %	Iron 2 %





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World Health
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WHO Collaborating Centre
on Chronic Non Communicable
Disease Policy



The Case of ActNowBC
in British Columbia, Canada



Regional Workshop on the Economic, Fiscal and Welfare Implications of Chronic Diseases in the Americas

November 23-24, 2009



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HIGHLIGHTS:

Policy Training/ Capacity Building

- Training in collaboration with academic institutions on *policy analysis* and *decision-making* to adopt feasible, cost-effective policies and strategies for the prevention and control of CNCD
- Building capacity in *global health diplomacy* for CNCD's
- Building capacity to further *social and economic returns* in CNCD prevention and control

HIGHLIGHTS:

Policy Dialogue

- Caribbean CNCD Summit implementation →
- Canada-Chile policy dialogue →
- Technical and Strategic consultation in preparation/evaluation of the Partners Forum on CNCD



- **Caribbean CNCD Summit implementation**



- **Canada-Chile policy dialogue**



HIGHLIGHTS:

Partnerships

- **Knowledge exchange** to improve the use of an integrated approach to CNCD prevention and control
- **Enhance in collaboration with academic institutions** the capacity of decision-makers to influence the policy process related to CNCD's
- Provide **technical support** in the development of the Global Network in CNCD and Partners Forum →

- **Technical and Strategic consultation in preparation/evaluation of the Partners Forum on CNCD**



Any Suggestions On?

- *Tools to enhance the monitoring* of policy and strategies
- *Subject for collaborative research* to better understand the processes of policy development and implementation
- *Gaps in training and capacity building* in CNCD prevention policies
- *Ideas future policy dialogue* related to CNCD's in the Americas country
- *Steps to increase partnerships* in CNCD prevention and control

¡Muchas Gracias!

Obrigada!

Thank you!

Merci!



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