

Applying Medical Anthropology to Public Health

Webinar

Thursday March 2nd, 2017

14:00-15:30

PAHO Headquarters, Washington DC, Room B

Medical Anthropology employs ethnographic approaches to analyze how social and cultural factors influence interpretations and experiences of health and illness, as well as its prevention and treatment. This webinar brings together experts and country experiences to illustrate and discuss how this discipline has been applied in diverse ways within the field of public health in the Americas.

Moderator: Anna Coates, Unit Chief, Gender and Cultural Diversity

14:00-14:05 Opening remarks

14:05-14:20 Emily Wentzell

Associate Professor of Anthropology and Director of the International Studies Program,
University of Iowa

*Using Medical Anthropology to understand health behavior holistically: the case of ED
treatment in Mexico*

14:20-14:35 Juan Carlos Verdugo

Viceminister of Health of Guatemala

Experience from Guatemala (TBC)

14:35-14:50 Hugo Portela

Professor, Universidad del Cauca

Experience from Colombia: intercultural health and indigenous peoples

14:50-15:05 José Alejandro Almaguer González

Director, Traditional Medicine and Intercultural Development, Ministry of Health

Experience from Mexico

15:05-15:25 Q&A

15:25-15:30 Closing remarks