

The Anatomy of a VACCINE HERO

Listens to population's request for strong health systems



Speaks publicly in support of vaccination, citing evidence-based information



Works hand-in-hand with partners to keep immunization programs strong

Knows that vaccines are the best bet to protect against many dangerous diseases



Loves his community and wants to keep it safe and healthy

Sees fully financing immunization programs as an investment in his country's future



Goes the extra mile to secure funding for strong immunization programs

Avoids the return of dangerous eliminated diseases



Decision Maker



Pan American
Health
Organization



World Health
Organization

REGIONAL OFFICE FOR THE Americas

#VaccinesWork

www.paho.org/immunization