Venezuela - Nueva Esparta (Ages 13-15) Global Youth Tobacco Survey (GYTS)



FACT SHEET

The Venezuela - Nueva Esparta GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Venezuela - Nueva Esparta could include in a comprehensive tobacco control program.

The Venezuela - Nueva Esparta GYTS was a school-based survey of students in grades 6, 7, 8 and 9 conducted in 2003.

A two-stage cluster sample design was used to produce representative data for Venezuela - Nueva Esparta. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 82.3%, and the overall response rate was 82.3%. A total of 882 students aged 13-15 participated in the Venezuela - Nueva Esparta GYTS.

Prevalence

11.0% of students had ever smoked cigarettes (Boy = 12.5%, Girl = 9.9%)

10.8% currently use any tobacco product (Boy = 13.0%, Girl = 8.1%)

3.0% currently smoke cigarettes (Boy = 3.0%, Girl = 2.9%)

8.0% currently use other tobacco products (Boy = 10.3%, Girl = 5.3%)

14.8% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

8.6% think boys and 8.0% think girls who smoke have more friends 4.5% think boys and 4.8% think girls who smoke look more attractive

Exposure to Secondhand Smoke (SHS)

42.8% live in homes where others smoke in their presence

50.5% are around others who smoke in places outside their home

85.9% think smoking should be banned from public places

58.9% think smoke from others is harmful to them

41.7% have one or more parents who smoke

6.8% have most or all friends who smoke

Media and Advertising

80.7% saw anti-smoking media messages, in the past $30~\mathrm{days}$

73.8% saw pro-cigarette ads on billboards, in the past 30 days

70.4% saw pro-cigarette ads in newspapers or magazines, in the past 30 days

11.8% have an object with a cigarette brand logo

8.9% were offered free cigarettes by a tobacco company representative

School

37.5% had been taught in class, during the past year, about the dangers of smoking 25.9% had discussed in class, during the past year, reasons why people their age smoke 41.8% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 10.8% of students currently use any form of tobacco; 3.0% currently smoke cigarettes; 8.0% currently use some other form of tobacco.
- SHS exposure is high over 4 in 10 students live in homes where others smoke, and half the students are exposed to smoke around others outside of the home; 2 in 5 students have at least one parent who smokes.
- Six in 10 students think smoke from others is harmful to them.
- Nearly 9 in 10 students think smoking in public places should be banned.
- One in 9 students has an object with a cigarette brand logo on it.
- Eight in 10 students saw antismoking media messages in the past 30 days; over 7 in 10 students saw pro-cigarette ads on billboards and in newspapers or magazines in the past 30 days.