Grenada (Ages 13-15) Global Youth Tobacco Survey (GYTS)



FACT SHEET

The Grenada GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Grenada could include in a comprehensive tobacco control program.

The Grenada GYTS was a school-based survey of students in grades 6, 7 and 8 and forms 1, 2, 3 and 4 conducted in 2000.

A two-stage cluster sample design was used to produce representative data for Grenada. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 92.5%, the class response rate was 95.2%, the student response rate was 79.2%, and the overall response rate was 69.7%. A total of 1,807 students aged 13-15 participated in the Grenada GYTS.

Prevalence

26.9% of students had ever smoked cigarettes (Boy = 34.6%, Girl = 20.4%)

14.4% currently use any tobacco product (Boy = 17.0%, Girl = 11.9%)

8.3% currently smoke cigarettes (Boy = 9.9%, Girl = 6.5%)

8.7% currently use other tobacco products (Boy = 10.3%, Girl = 7.2%)

11.5% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

26.3% think boys and 16.8% think girls who smoke have more friends 8.4% think boys and 6.4% think girls who smoke look more attractive

Access and Availability - Current Smokers

41.7% usually smoke at home

16.2% buy cigarettes in a store

48.9% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

28.9% live in homes where others smoke in their presence

54.2% are around others who smoke in places outside their home

74.9% think smoking should be banned from public places

71.7% think smoke from others is harmful to them

32.2% have one or more parents who smoke

5.5% have most or all friends who smoke

Cessation - Current Smokers

78.2% want to stop smoking

74.7% tried to stop smoking during the past year

66.2% have ever received help to stop smoking

Media and Advertising

73.3% saw anti-smoking media messages, in the past 30 days

60.3% saw pro-cigarette ads on billboards, in the past 30 days

53.5% saw pro-cigarette ads in newspapers or magazines, in the past 30 days

15.3% have an object with a cigarette brand logo

11.3% were offered free cigarettes by a tobacco company representative

School

50.4% had been taught in class, during the past year, about the dangers of smoking 34.4% had discussed in class, during the past year, reasons why people their age smoke

51.5% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 14.4% of students currently use any form of tobacco; 8.3% currently smoke cigarettes; 8.7% currently use some other form of tobacco.
- SHS exposure is high over one-quarter of the students live in homes where others smoke, and more than half of the students are exposed to smoke around others outside of the home; closet to one-third of the students have at least one parent who smokes.
- Seven in 10 students think smoke from others is harmful to them.
- Three-quarters of the students think smoking in public places should be banned.
- Nearly 8 in 10 current smokers want to stop smoking.
- More than 1 in 6 students have an object with a cigarette brand logo on it.
- Almost three-quarters of the students saw anti-smoking media messages in the past 30 days; 6 in 10 students saw procigarette ads on billboards and over half saw pro-tobacco ads in newspapers or magazines in the past 30 days.