



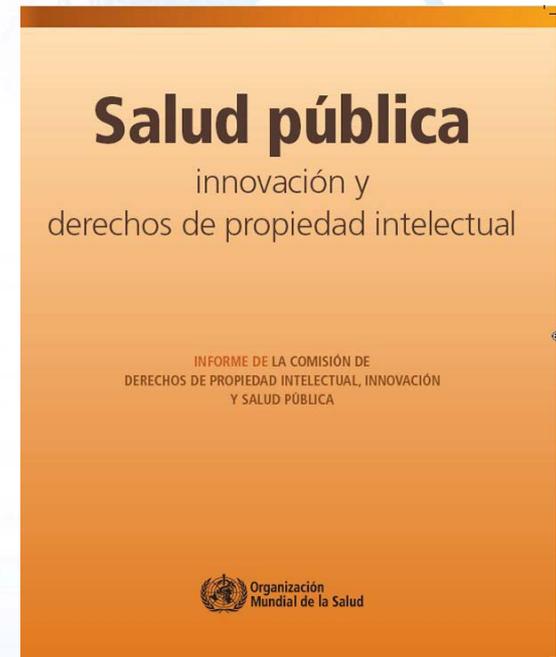
Innovation for Health In the Americas:

Regional Implementation of the Global Strategy on Public Health, Innovation and Intellectual Property

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Bases for the IGWG: the CIPIH report

- Commission on Intellectual Property, Innovation and Public Health (CIPIH): Comprehensive approach to complete cycle (3Ds)
- Basis for the discussions of the Intergovernmental Working Group on Public Health, Innovation and Intellectual Property (IGWG) 2006-2008.
- Holistic approach and call to action to all concerned parties.



Global Strategy and Plan of Action on Public Health , Innovation, and Intellectual Property

- **Element 1.** Prioritizing research and development needs
- **Element 2.** Promoting research and development
- **Element 3.** Building and improving innovative capacity
- **Element 4.** Transfer of technology
- **Element 5.** Application and management of intellectual property to contribute to innovation and promote public health
- **Element 6.** Improving delivery and access
- **Element 7.** Promoting sustainable financing mechanisms
- **Element 8.** Establishing monitoring and reporting systems

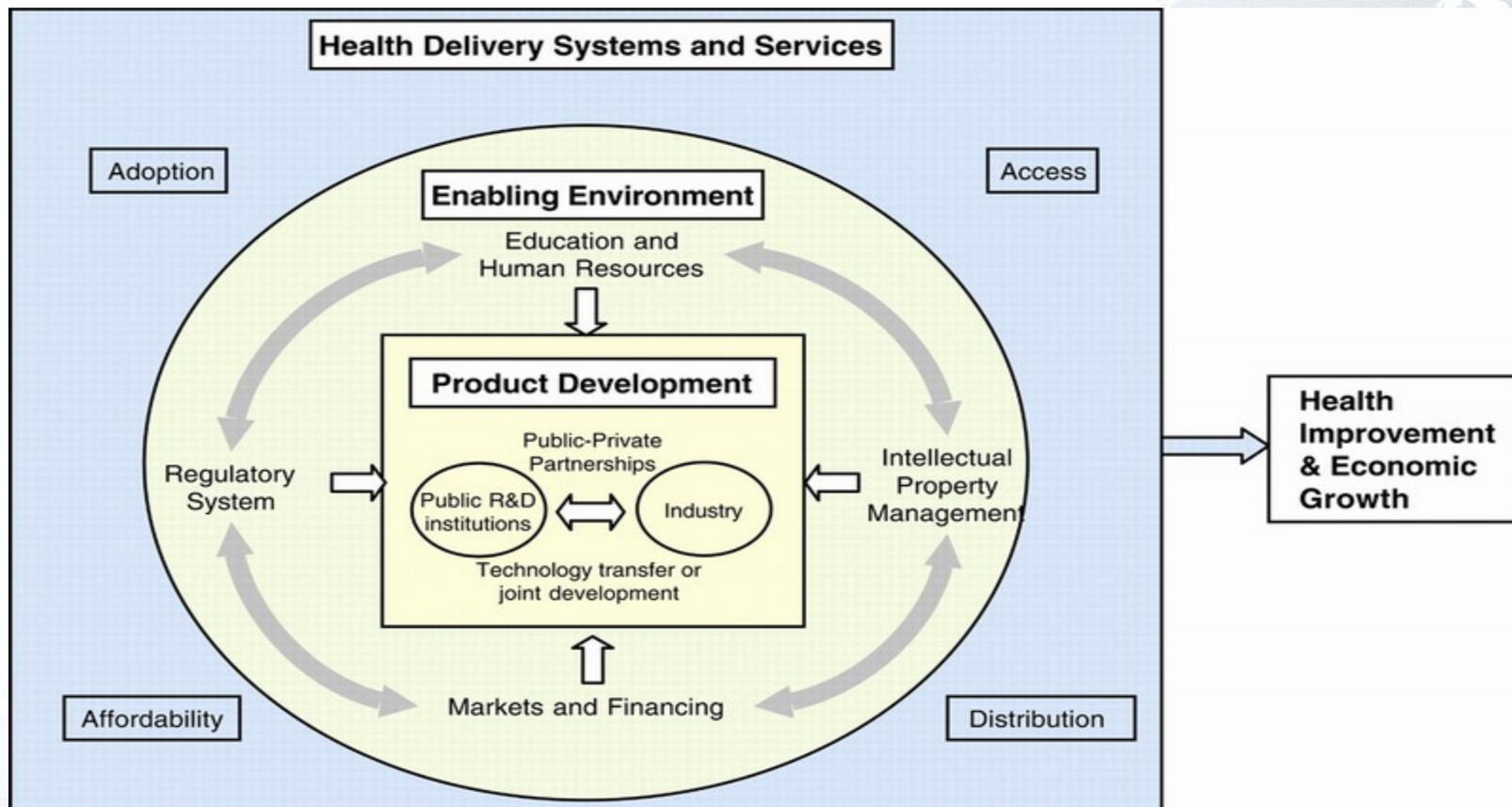
Regional Mandate in the Americas - CD48R15

- CD48.R15: Public Health, Innovation and Intellectual Property: A Regional Perspective. Road map to regional implementation of GSPA (October 08).

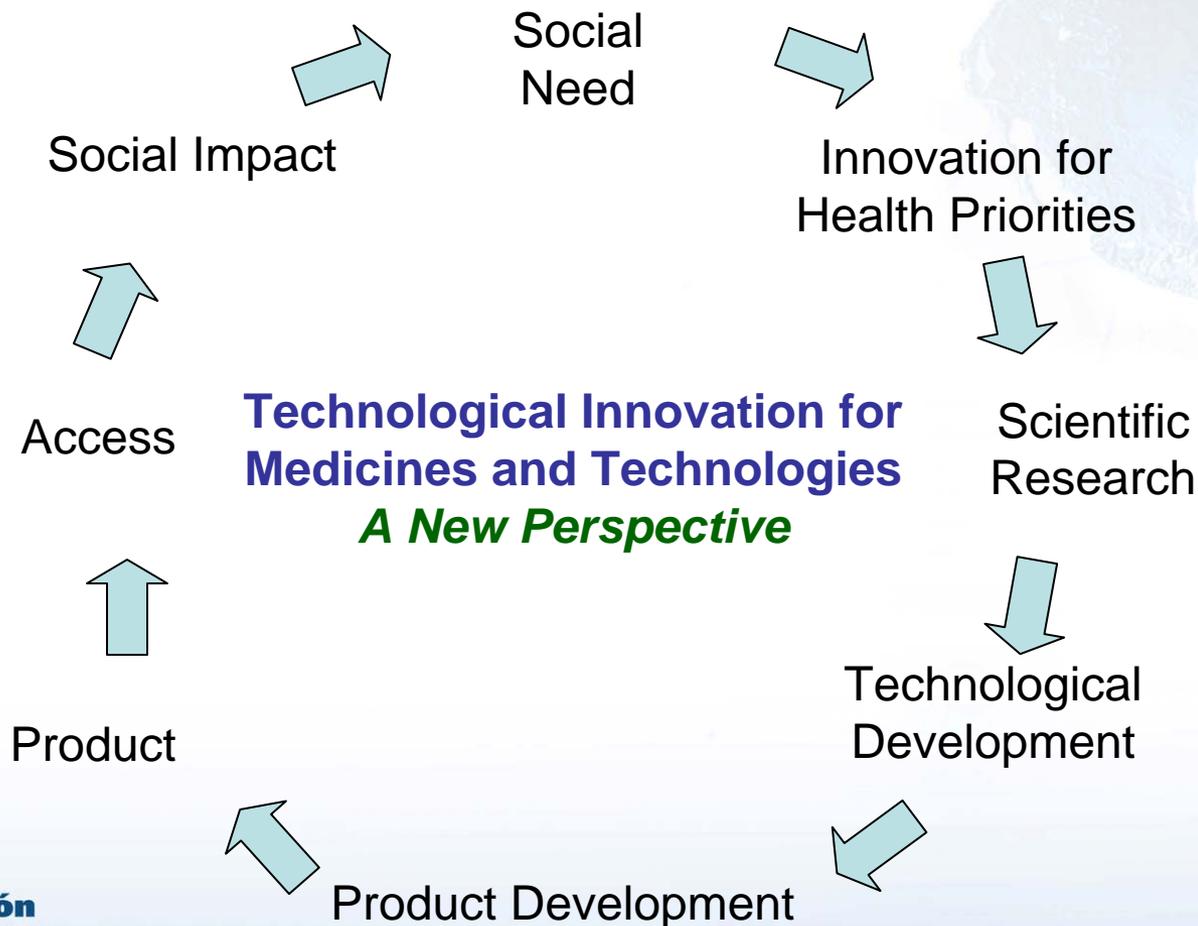
“(b) strengthen relations and collaboration among key stakeholders, from different sectors (public, private, academic, industrial, and scientific), that can play a role in the implementation of the global strategy in accordance with the agreed parts of the plan of action;

(d) improve cooperation among countries and, where applicable, within subregional integration organizations, in order to promote technology transfer and foster research and technological innovation among countries.”

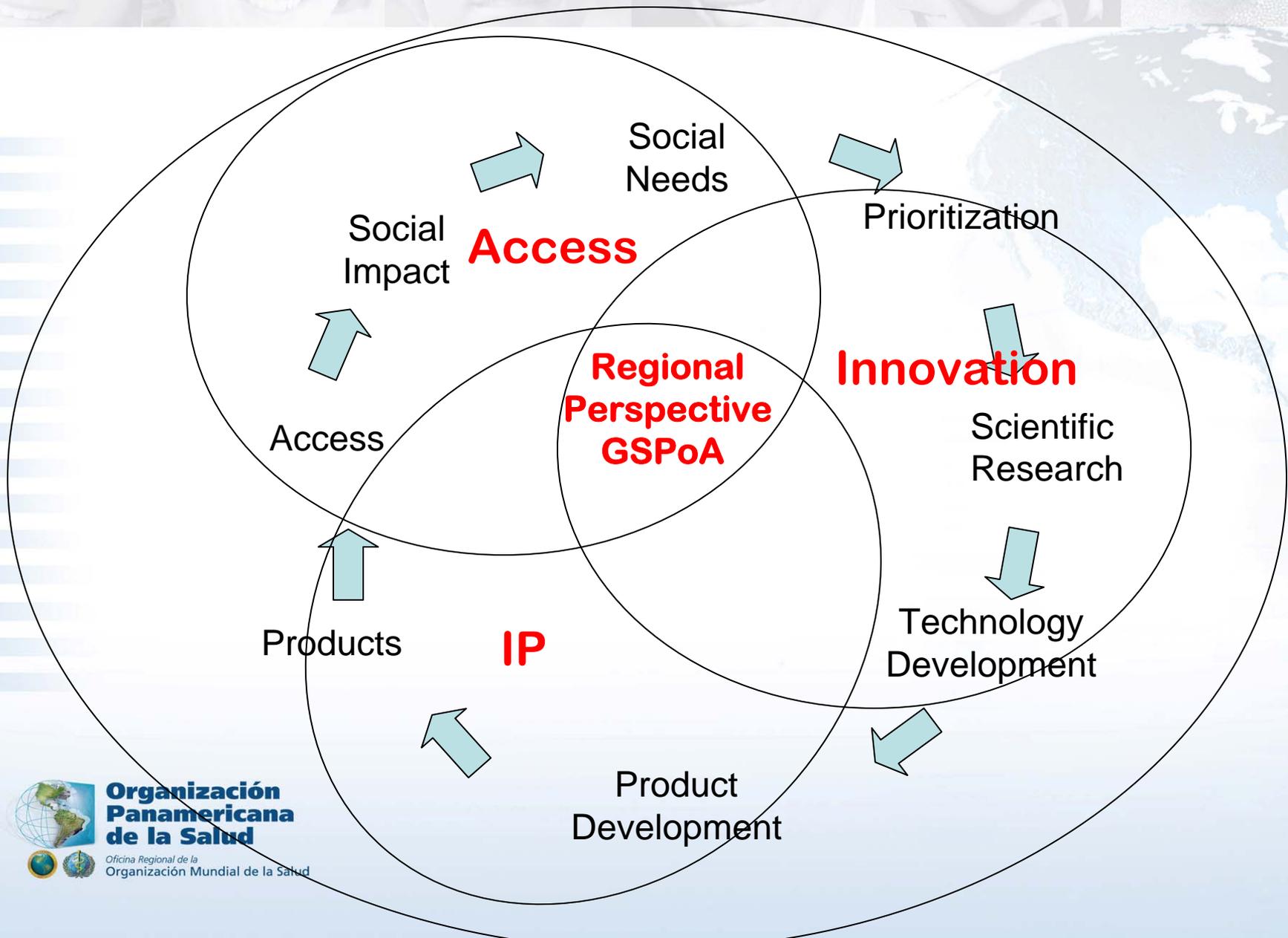
Access & Innovation: an intersectoral process...

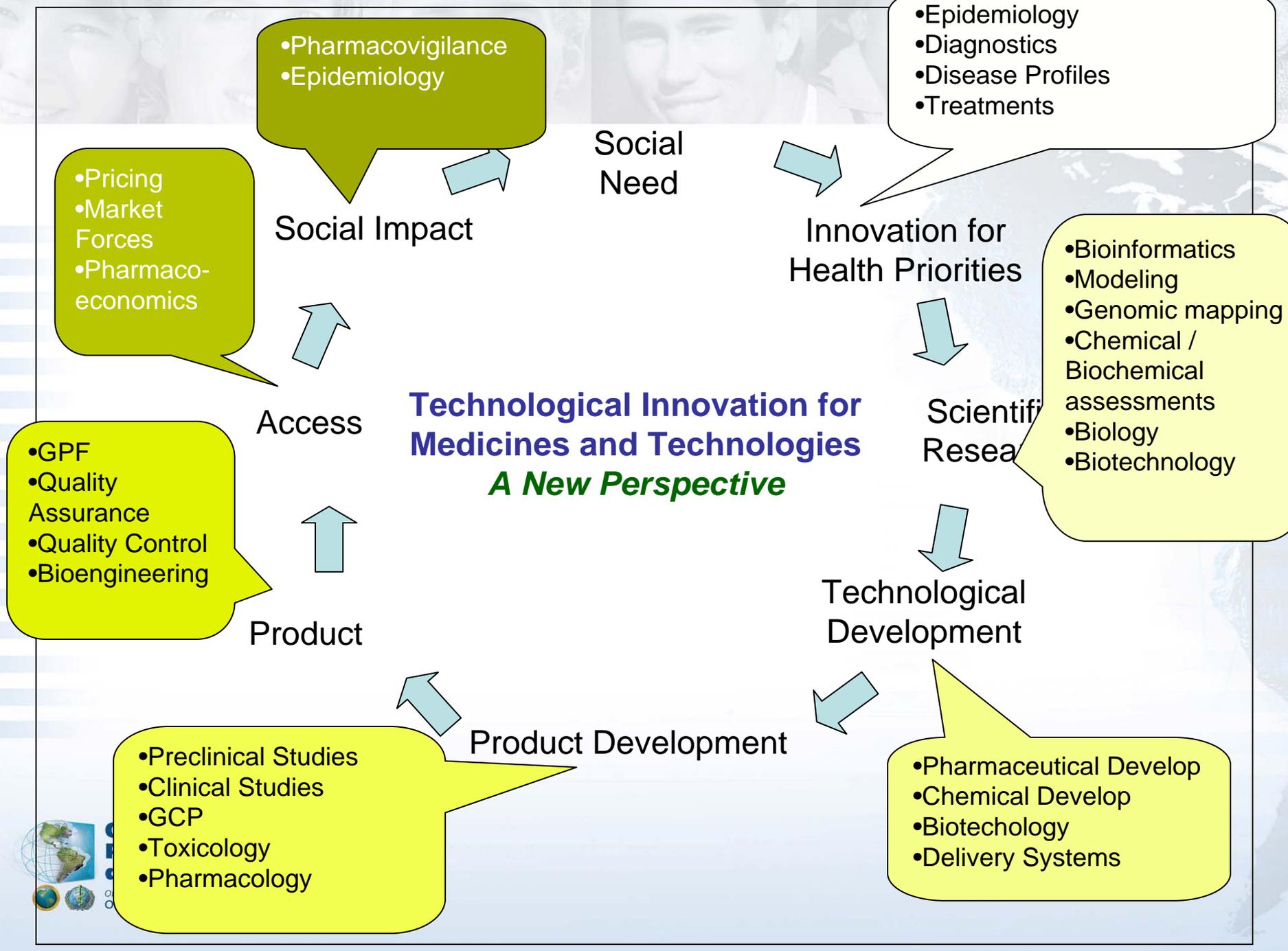


Access & Innovation: an intersectoral process...



Integration of Access, Innovation and IP





Regional blocs in the Americas

- **Andean Pharmaceutical Policy, REMSAA XXXX, Lima Peru, March 2009.**
- **III Meeting of Heads of States and Governments of the Union of South American Nations: Presidential Declaration, Quito Ecuador, August 10 2009:**

“Article 23: ratifies the principle that public health supersedes economic and commercial interests;

noting that medicines, vaccines and health supplies required to address diseases of public health importance, amongst them pandemic influenza, should be considered as global public goods;

declare that intellectual property rights do not, nor should not impede Member States from adopting the means to protect Public Health; and reaffirm that noted in the Doha Ministerial Declaration in relation to the Trips Agreement; including the right to use flexibilities provided for and when necessary in health



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Activities with Member States and Partners

- Measuring Access to Medicines as part of the response to the MDGs:
- Generic Medicines Strategy for the Americas
- Strengthening the response of the PAHO Strategic Fund
- Facing the Challenges of Access to High Cost / Limited Source Medicines
- The Economic Regulation of Medicines and Health Technologies
- Mapping of IP Regulatory Frameworks (Sub-regional Approach)
- Mapping of National Innovation Frameworks.
- Strategic Public Health Products Production Capacity
- Assessments of Changes in IP on Access to Medicines
- IP Training & Capacity Building



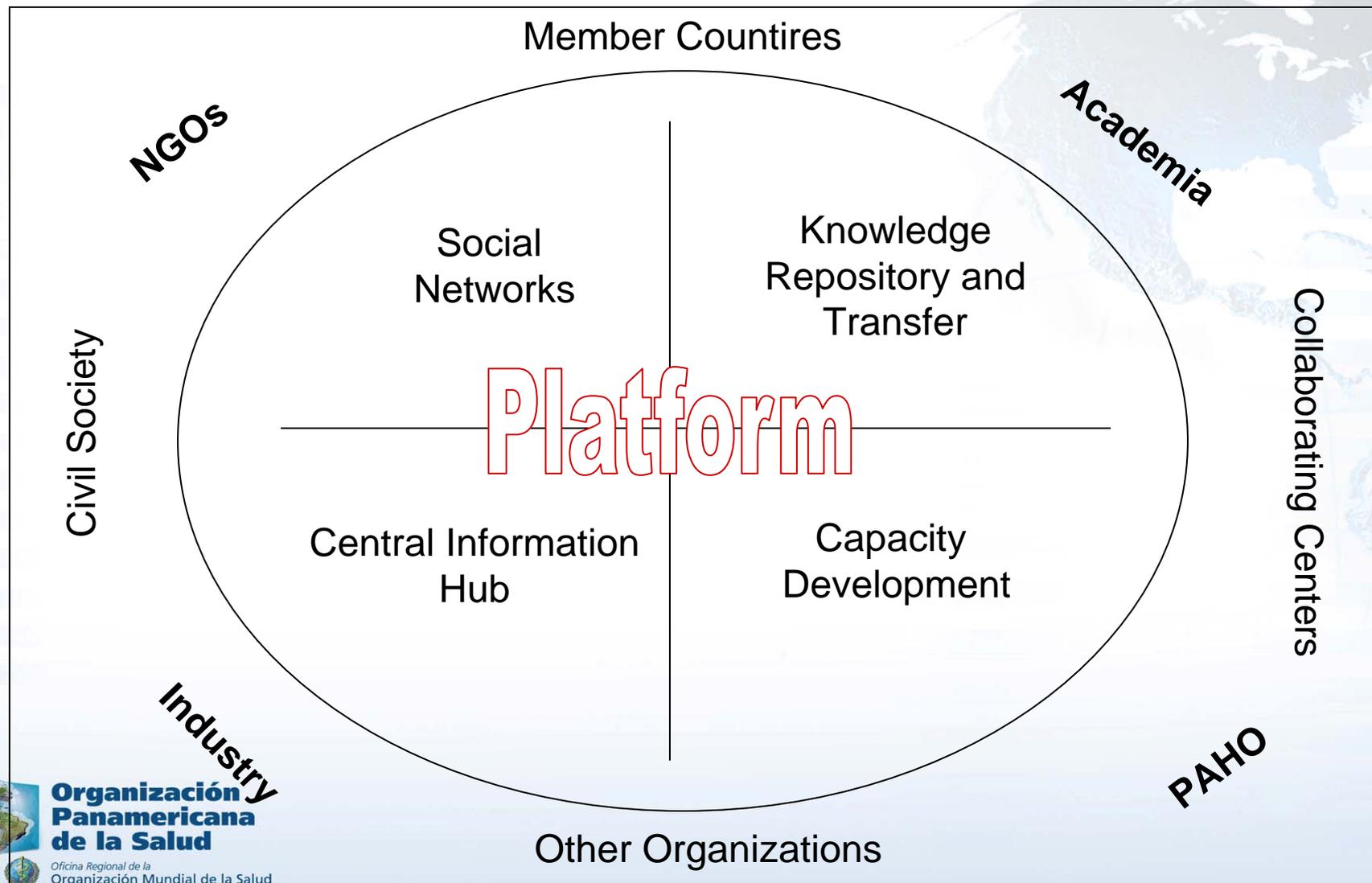
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Regional Meetings and Consultations

- Facing the Challenges of Access to High Cost / Limited Source Medicines (Brazil 2008)
- The Economic Regulation of Medicines and Health Technologies (Brazil 2009)
- Regional Informal Consultation with Researchers and Research Institutions (Panama 09/2009)
- Consultation Global Forum Innovation for Neglected Disease (Cuba 11/2009)

Access and Innovation for Health: A Regional Platform for Integration



A Regional Platform

Mechanisms and Processes

- Sharing Information and Resources
- Development of the participative knowledge base
- Ensure the dissemination of trustworthy and independent information
- Facilitate intermediation and cooperation / South-North and South-South Cooperation
- Catalyze horizontal integration of projects
- Advocacy for key issues and priorities
- Provide tools for future cooperation

Expected Results

- Improve efficiencies to strengthen national health authorities in the area of pharmaceutical regulations and innovation governance
- Promote access to EM and health tech and improve the rational use of these products
- Promote innovation to serve Regional health priorities
- Develop capacities that can facilitate the above mentioned objectives
- Increase transparency and information sharing
- Increase efficiency and efficacy for all concern parties

A variety of activities

A series of strategies

Three key elements

- Consultation meetings
- Information sharing
- Mapping IPR Frameworks
- Mapping R&D capacities
- Access Indicators & MDGs
- Capacity Building / IPR
- HTA and Economic Impact
- Economic Regulation
- Pricing and Financing
- Production Capacity
- Policy Briefs
- Networks
- Communities of Practice
-

Advocacy

Cooperation

Integration

Monitoring

Capacity Building

Access

IPR

Innovation

**Effective
Implementation
Of the Regional
Perspective
GSPoA**



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Thank you



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