

Saint Vincent & The Grenadines 2011 (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Saint Vincent & The Grenadines GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Saint Vincent & The Grenadines could include in a comprehensive tobacco control program.

The Saint Vincent & The Grenadines GYTS was a school-based survey of students in Forms 1-3 conducted in 2011.

At the first stage, all schools were selected containing forms 1 through 3. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. A total of 1,544 students participated in the Saint Vincent & The Grenadines GYTS of which 1,102 were ages 13 to 15 years. The overall response rate of all students surveyed was 80.9%.

Prevalence

- 31.0% of students had ever smoked cigarettes (Boys = 37.9%, Girls = 23.2%)
- 19.4% currently use any tobacco product (Boys = 23.6%, Girls = 14.6%)
- 12.8% currently smoke cigarettes (Boys = 16.6%, Girls = 8.5%)
- 10.4% currently use other tobacco products (Boys = 12.9%, Girls = 7.7%)
- 16.3% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

- 38.6% think Boys and 18.6% think Girls who smoke have more friends
- 12.2% think Boys and 9.3% think Girls who smoke look more attractive

Access and Availability - Current Smokers

- 38.3% usually smoke at home
- 18.7% buy cigarettes in a store

Exposure to Secondhand Smoke (SHS)

- 32.6% live in homes where others smoke in their presence
- 49.9% are around others who smoke in enclosed public places
- 70.1% are around others who smoke in outdoor public places
- 74.2% think smoking should be banned from public places
- 71.4% think smoke from others is harmful to them
- 31.7% have one or more parents who smoke
- 10.3% have most or all friends who smoke

Cessation - Current Smokers

- 75.0% want to stop smoking
- 70.1% tried to stop smoking during the past year
- 78.7% have ever received help to stop smoking

Media and Advertising

- 66.8% saw anti-smoking media messages, in the past 30 days
- 48.3% saw pro-cigarette ads on billboards, in the past 30 days
- 41.6% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 11.2% have an object with a cigarette brand logo
- 10.3% were offered free cigarettes by a tobacco company representative

School

- 53.5% had been taught in class, during the past year, about the dangers of smoking
- 37.8% had discussed in class, during the past year, reasons why people their age smoke

Highlights

- 19.4% of students currently use any form of tobacco; 12.8% currently smoke cigarettes; 10.4% currently use some other form of tobacco
- SHS exposure – one-third of the students live in homes where others smoke; half are around others who smoke in enclosed public places; over three in 10 students have one or more parents who smoke
- Three-quarters of the students think smoking in public places should be banned
- Seven in 10 students think smoke from others is harmful to them
- Three-quarters of the smokers want to stop smoking
- 11.2% of students have an object with a cigarette brand logo on it
- Two-thirds of the students saw anti-smoking media messages in the past 30 days; almost half saw pro-cigarette ads on billboards and over two in five students saw pro-cigarette ads in newspapers or magazines in the past 30 days