

Mexico - Zacatecas 2011 (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Mexico-Zacatecas GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Mexico-Zacatecas could include in a comprehensive tobacco control program.

The Mexico-Zacatecas GYTS was a school-based survey of students in 1st, 2nd and 3rd of Secondary and 1st of High School conducted in 2011.

A two-stage cluster sample design was used to produce representative data for Mexico-Zacatecas. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. A total of 1,730 students participated in the Mexico-Zacatecas GYTS of which 1,167 were ages 13 to 15 years. The overall response rate of all students surveyed was 84.3%.

Prevalence

- 47.9% of students had ever smoked cigarettes (Boys = 50.7%, Girls = 44.8%)
- 21.6% currently use any tobacco product (Boys = 23.3%, Girls = 19.8%)
- 16.8% currently smoke cigarettes (Boys = 16.9%, Girls = 16.2%)
- 8.2% currently use other tobacco products (Boys = 9.0%, Girls = 7.5%)
- 27.5% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

- 31.6% think boys and 21.5% think girls who smoke have more friends
- 13.2% think boys and 9.0% think girls who smoke look more attractive

Access and Availability - Current Smokers

- 4.8% usually smoke at home
- 48.3% buy cigarettes in a store
- 48.1% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

- 35.1% live in homes where others smoke in their presence
- 51.4% are around others who smoke in places outside their home
- 89.7% think smoking should be banned from public places
- 80.6% think smoke from others is harmful to them
- 36.6% have one or more parents who smoke
- 16.5% have most or all friends who smoke

Cessation - Current Smokers

- 56.2% want to stop smoking
- 71.9% tried to stop smoking during the past year
- 68.9% have ever received help to stop smoking

Media and Advertising

- 85.2% saw anti-smoking media messages, in the past 30 days
- 76.7% saw pro-cigarette ads on billboards, in the past 30 days
- 64.9% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 14.0% have an object with a cigarette brand logo
- 9.1% were offered free cigarettes by a tobacco company representative

School

- 73.4% had been taught in class, during the past year, about the dangers of smoking
- 45.1% had discussed in class, during the past year, reasons why people their age smoke
- 70.2% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 21.6% of students currently use any form of tobacco; 16.8% currently smoke cigarettes and 8.2% currently use some other form of tobacco
- SHS exposure – 35.1% of the students live in homes where others smoke, and 51.4% of the students are exposed to smoke around others outside of the home; 36.6% of the students have at least one parent who smokes
- Four in five students think smoke from others is harmful to them
- Nine in 10 students think smoking in public places should be banned
- 56.2% the current smokers want to stop smoking
- 14.0% of students have an object with a cigarette brand logo on it
- 85.2% of students saw anti-smoking media messages in the past 30 days; 76.7% of students saw pro-cigarette ads on billboards in the past 30 days, and 64.9% of students saw pro-cigarette ads in newspapers or magazines in the past 30 days